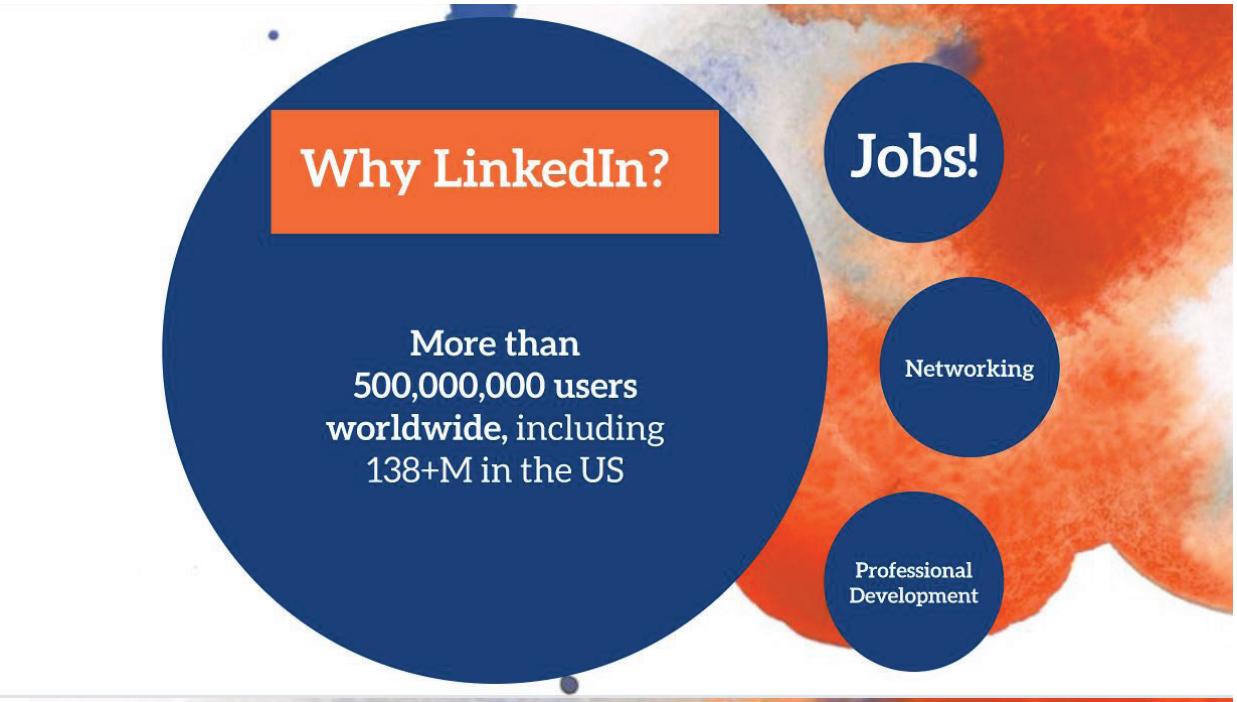
Becoming a LinkedIn All-Star

Ryan Michelle Wilcox



Recruiting

93% of hiring managers search LinkedIn for recruits
via Jobvite

Professional Development

- Publish Original Articles
- LinkedIn Learning
- LinkedIn Groups
  (linkedin.com/groups)

Setting up your profile

- Name
- Photo
- Location
- Title
- Work experience
- Volunteerism
- Skills
- Education

Keep it fresh!

Keep it professional!

Your online presence

- Facebook
- Twitter
- Google+

Questions?

Let's connect!

- linkedin.com/in/ryanmichellewilcox
- twitter.com/ryan_crcf
- ryanmichelle@cattfoundation.org